

Looking for something new to sweeten your fundraising efforts?

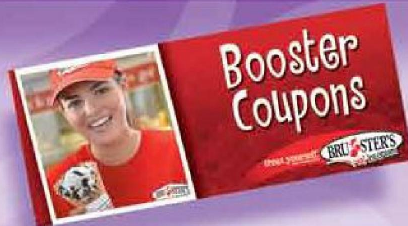


# Online Fundraising

Bruster's Real Ice Cream has a fundraising opportunity that will help you raise money without having to solicit volunteers or manage labor intensive events.

*It's Easy & Profitable!*

Here's what you can earn:



**\$6.00**

on every Bruster's Booster coupon booklet



**\$5.00**

on every pie



**\$3.00**

on every half-gallon

## *Benefits by the Scoopful*

### No more collecting funds!

- Online payments make collection funds easy.
- The order form allows buyers to pay online using PayPal's secure order form.
- Buyers may also pay via Visa, MasterCard, Discover, and American Express.
- Shortly after the pickup date, we write you a single check.

### Something for every sweet tooth.

- Customer chooses their favorite flavor of ice cream pies or half gallons!
- Or they can order a Bruster's Boosters coupon book for only \$12 (has a value up to \$40)!

### Convenience is critical.

- You don't have to distribute anything! You select the pick-up date and the customer chooses the Bruster's location most convenient for them to pick up their order.
- Track your fundraisers sales with your own username and password.
- Easier, safer alternative than door-to-door solicitation.

### It's easy to tell everyone you know.

- Potential contributors can forward your fundraising page on to friends and family without leaving your page.
- The 'Share on Facebook' feature allows anyone to share your fundraiser with their Facebook community.

*We look forward to seeing you...*

**Bruster's Real Ice Cream**

**Treat Yourself!**

## *Getting Started*

Simply contact Bret Wagner, our online fundraising coordinator at (717) 887-7270 and provide the following information:

1. Your organization's name.
2. The cause you are raising money for.
3. A contact name and phone number for the organization.
4. The pickup date for your fundraiser.

We will build you a custom link that will take your potential contributors right to your online order form. Simply send an email to your entire email distribution list and encourage them to send it on to their lists.

Don't forget to include your custom order link.



**treat yourself.®**

*Join Sweet Rewards & Save!*

**Brusters.com**